

Diversify your portfolio for a smoother ride

Deciding where to invest can be daunting; last year's winner might be next year's loser. That's why a balanced approach, one that invests across many sectors and geographies, makes sense.

By diversifying your portfolio across different asset classes, you can achieve greater consistency in returns, and ultimately protect yourself against market volatility.

A diversified portfolio can help reduce volatility

Luers ▲	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Best performers	16.0%	40.7%	23.5%	21.4%	24.8%	28.3%	4.0%	24.8%	18.5%	27.1%	-5.6%	24.3%	35.9%
	15.1%	31.0%	9.8%	21.4%	7.3%	17.0%	3.1%	21.7%	16.2%	25.7%	-8.1%	15.0%	21.8%
	14.7%	11.5%	9.7%	3.5%	7.3%	14.3%	1.4%	16.2%	8.7%	10.3%	-8.4%	11.6%	17.9%
	12.9%	4.3%	8.8%	2.4%	5.9%	13.7%	-0.8%	12.9%	7.5%	-1.6%	-10.7%	8.5%	14.7%
	7.7%	0.9%	7.0%	1.2%	5.0%	9.2%	-3.4%	9.5%	6.0%	-1.6%	-11.7%	7.3%	14.5%
Worst performers	6.0%	-1.2%	6.8%	1.1%		3.1%	-5.9%	8.3%	5.9%	-1.7%	-13.4%	6.9%	13.3%
	5.1%		4.2%	-8.6%	1.7%	2.6%	-6.9%	8.1%	5.3%	-2.5%	-13.9%	6.7%	4.2%
	3.6%	-4.3%	-1.9%	-10.4%	-2.4%	2.5%	-9.3%	6.9%	4.7%	-3.1%	-15.0%	4.7%	0.3%
	Empraina Market Equitor												



Source: Morningstar Direct, as of December 31, 2024. All returns calendar annual returns in CAD. Canadian Equities: Solactive Canada Broad Market TR CAD, U.S. Equities: Solactive US Large Cap TR CAD, International Developed Market Equities: Solactive GBS DM ex NA L&M C TR CAD, Canadian Fixed Income: FTSE Canada Universe Bond, U.S. Fixed Income: Bloomberg US Agg Float Adj TR Hedged CAD, Developed ex-U.S. Aggregate Bond: Bloomberg GbI Agg xUSD 10% IC TR Hdg USD, EM local currency bonds: JPM GBI-EM Global Core TR USD. Emerging Market Equities: MSCI EM GR CAD.

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